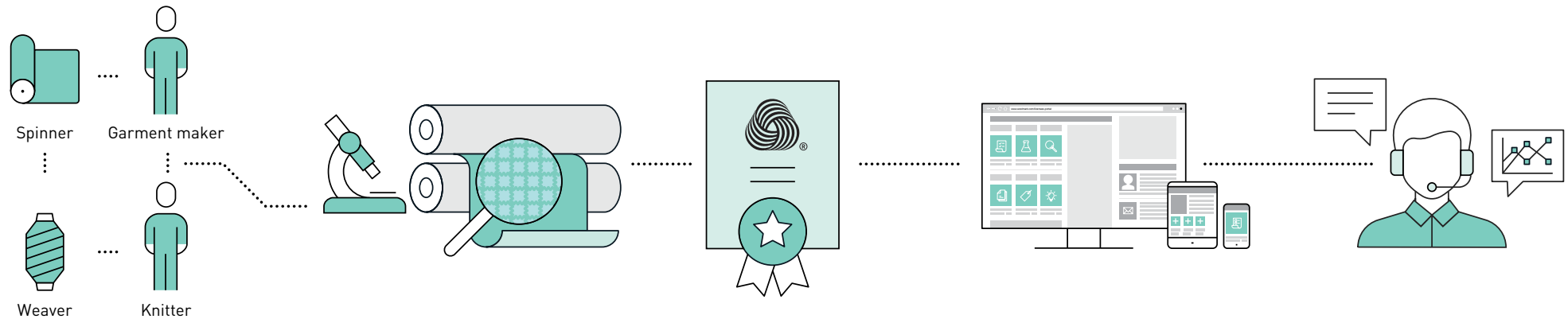


# HOW TO BECOME A WOOLMARK SUPPLY CHAIN LICENSEE



## APPLICATION

To begin your Woolmark certification journey, please complete this [application form](#).

## PRODUCT INPUT & TESTING

Once your application is reviewed, you will get restricted access to the my.Woolmark portal to submit information on all products to be certified. Yarns, fabrics, garments, interiors, and laundry products must be independently tested by authorised labs to qualify for Woolmark certification.

## LICENCE ACTIVATION

Once you have signed your Woolmark Licence Agreement and paid the invoice, you will receive your unique Licence Number, certificate, and full access to the portal. As a Supply Chain Licensee, it makes it easier for your customers to also get their wool products certified, so they can use our iconic logo.

## MY.WOOLMARK PORTAL

A personalised website rich with resources that provide you with instant access to support tools:

- Market intelligence reports
- Tickets and labels artwork and details
  - Testing requests
- Product innovation support
  - Account support
  - Marketing assets to promote your product

## SUPPORT

As a licensee, you'll be allocated your own Woolmark Business Development Manager to provide support with:

- The certification process
- Wool industry insights
  - Innovation commercialisation
  - Technical transfer
- Training and education
- PR and Marketing support